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United Way of Sumner County

# GALA

THE FRENING AT THE SPEAKERS

PRESENTED BY:



## 2024 SPONSORSHIP PACKET



### FRIDAY, FEBRUARY 16, 2024 6:00PM – 10:00PM THE EMERALD UNION

Gala United, an elegant evening at the speakeasy, will take you back to a bygone era with a night of giving back and celebrating our community. Dressed in cocktail attire, guests will enjoy live music and bid for amazing items in our live and silent auctions. A limited number of VIP ticket holders will be given exclusive early entry (an hour before the official event start time) to indulge in a private bourbon tasting, swag and more!



#### Presenting Sponsor – \$10,000 (one available)

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- Exclusive sponsorship
- Premier logo recognition on Gala marketing (time sensitive)
- Company representative given 2-3 minutes to speak at Gala
- Premier signage
- Logo recognitio a pha
- Two tables of 8 with and VIP access
- Verbal recognition during the Gala
- Sponsorship recognition through UWSC social media platforms
- Logo on UWSC event website
- Logo in event program

#### Diamond Sponsor – \$5,000 (four available)

- Limited Availability sponsorship
- Logo on event sponsor signage at the Gala
- Logo on individual Diamond Sponsor signage at the Gala
- One table of 8 with reserved seating, prioritized table placement and VIP access
- Verbal recognition during the Gala
- Sponsorship recognition through UWSC social media platforms
- Logo on UWSC event website
- Logo in event program







2024 SPONSORSHIP BENEFITS

table placement,

## 2024 SPONSORSHIP BENEFITS

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table placement

#### VIP Sponsor – \$3,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala

Bag

- Designated signated
- Logo on VIP Sw
- One table of 8 with and VIP access
- Sponsorship recognition through UWSC social media platforms

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- Logo on UWSC event website
- Logo in event program

#### Entertainment Sponsor – \$2,500 (one available)

- Exclusive sponsorchip
- · Logo on event on\_r: inay a he Go
- Designated signas by iter in
- Four tickets with ver ver
- Logo on UWSC event website
- Logo in event program

#### Hospitality Sponsor – \$2,500 (one available)

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- Exclusive sponsorship
- logo on event s
- Designated sign
- Four tickets with rese
- · Logo on UWSC event website
- Logo in event program

### 2024 SPONSORSHIP BENEFITS

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#### Dessert Sponsor – \$1,500 (one available)

- Exclusive sponsorship
- · logo on event s ins\_. s
- Designated signay
- Logo on flags or 🔄 🦻
- Two tickets for Open Seating and VIP Access
- Logo in event program

#### Photobooth Sponsor – \$1,500 (two available)

- Limited Availability sponsorship
- Logo prevent spensor signore of the Gola
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- Logo on an printed and digital photos
  Two tickets for Open Seating and VIP Access
- Logo in event program

#### Patron Sponsor – \$600 (four available)

- Limited Availability sponsorship
- Two tickets for Open Seating and VIP Access
- Listing in event program

Full event information available at: https://www.unitedwaysumner.org/gala