



Change Ambassadors

United Way of Sumner County's **Unite Sumner Tour**, a unique and innovative initiative designed to bring our community together to create positive change in the age of social distancing. With 42% of Sumner County households living below ALICE (Asset Limited Income Constrained Employed) threshold of financial hardship prior to the COVID-19 pandemic, there's never been a more important time to **LIVE UNITED**. We hope you'll join the Unite Sumner Tour to make a difference in the lives of others in our community.

- What is the tour?
 - The "Unite Sumner Tour" runs through the end of 2020 and provides an opportunity to continue community engagement and create understanding of needs through education
 - Ignite community awareness, giving, and volunteerism through a series of virtual events, town halls, tours of agencies, social media, and ambassador grassroots efforts
 - *"Join us to Unite Sumner involving each person in our caring and kind community...together we will create positive change in 2020!"*
- Commitment:
 - \$75 ambassador investment to kickstart tour
 - Training on how to be a Change Ambassador (in person and virtual option)
 - Safe & social distance meetings/outings, virtual events, and/or phone calls with example scripts to engage or re-engage different sectors of our community (i.e. small businesses, churches, chambers/civic clubs, retirees, etc.)
 - Share social media posts and Unite Sumner Tour information
 - Recruit or host third party events
- Benefits:
 - Opportunity to be first among Unite Sumner Tour & receive training on needs/opportunities in community
 - Join people of all ages, professionals, genders, and races showing how Sumner County unites cross generationally, races, genders, and socioeconomically
 - Unite Sumner Tour UWSC Shirts, UWSC masks, & materials
 - Name and company association listed on website and promoted via social media
 - Create positive change in our community!

Register to be a Change Ambassador at: www.unitedwaysummer.org