



UNITED WAY
Sumner County

Gala **UNITED** *A Night at the Races*

Presented by



2026 Sponsorship Packet

Gala UNITED

A Night at the Races

Friday, March 27, 2026
six o'clock in the evening



Gala United, A Night at the Races, is a chance to give back and celebrate our community with a night of derby-inspired fun. Dressed in cocktail attire with hats and bow ties, guests will enjoy live music and bid for amazing items in our live and silent auctions. Southern Fair and cocktails will be served. A limited number of VIP ticket holders will be given exclusive early entry (an hour before the official event start time) to indulge in a bourbon tasting, swag and more!



Venue:



Hendersonville, TN

Triple Crown (Presenting) Sponsor – \$10,000 (one available)

- Exclusive sponsorship
- Premier logo recognition on Gala marketing (time sensitive)
- Company representative given 2-3 minutes to speak at Gala
- Premier signage at the Gala
- Logo recognition on photobooth photos
- Three tables of 8 with reserved seating, prioritized table placement, and VIP access
- Verbal recognition during the Gala
- Sponsorship recognition through UWSC social media platforms
- Logo on UWSC event website
- Logo in event program

Legacy Horses Sponsor:

Secretariat/Spectacular Bid/Seattle Slew/Seabiscuit

– \$5,000 (four available)

- Limited Availability sponsorship
- Logo on event sponsor signage at the Gala
- Logo on individual Sponsor signage at the Gala
- One table of 8 with reserved seating, prioritized table placement, and VIP access
- Verbal recognition during the Gala
- Sponsorship recognition through UWSC social media platforms
- Logo on UWSC event website
- Logo in event program

The Winner's Circle (VIP Sponsor) – \$3,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage in Winner's Circle VIP Room
- Logo on Winner's Circle Swag Bags
- One table of 8 with reserved seating, prioritized table placement and VIP access
- Sponsorship recognition through UWSC social media platforms
- Logo on UWSC event website
- Logo in event program

Win, Place, Show (Entertainment Sponsor) - \$2,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage by entertainment
- One table of 8 with reserved seating and VIP access
- Logo on UWSC event website
- Logo in event program

Equestrian (Hospitality Sponsor) – \$2,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage at buffet
- One table of 8 with reserved seating and VIP access
- Logo on UWSC event website
- Logo in event program

Spirit Sponsor – \$1,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage at Spirit Pull & Signature Drink areas
- Two tickets for Open Seating and VIP Access
- Logo in event program

Champagne Wall Sponsor – \$1,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage at Champagne Wall
- Two tickets for Open Seating and VIP Access
- Logo in event program

The Favorite (Dessert Sponsor) – \$1,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage at Dessert Table
- Logo on flags on dessert
- Two tickets for Open Seating and VIP Access
- Logo in event program

Photo Finish (Photobooth Sponsor) – \$1,500 (two available)

- Limited Availability sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage at Photobooth
- Logo on all printed and digital photos
- Two tickets for Open Seating and VIP Access
- Logo in event program

Thoroughbred Sponsor – \$600 (four available)

- Limited Availability sponsorship
- Two tickets for Open Seating and VIP Access
- Listing in event program

Full event information available at:
<https://www.unitedwaysumner.org/gala>

