



United Way
of Sumner County

Company of the Year Award Criteria for 2023 Campaign

Purpose of Award: to recognize and acknowledge the efforts of organizations who are fully active in supporting the mission of United Way of Sumner County by embodying our message of GIVE, ADVOCATE, VOLUNTEER.

Criteria: Winner will be chosen based on a point system. Companies will be awarded points based on their involvement with United Way of Sumner County in the areas of GIVE, ADVOCATE, and VOLUNTEER. Company of the Year will be awarded to the company with the highest total point score. Winner must have at least one point in each category to qualify.

Points:

For GIVE

- Campaign total including UWSC event donations/sponsorships – 1 point per \$10k
- 75% or higher employee participation in workplace giving – 1 point
- Conduct an internal Special Event (*i.e. chili cook off, dress down day, etc.*) to raise funds toward campaign – 1 point

For ADVOCATE

- Have a representative serving on our Board of Directors – 1 point
- Have a representative serving on our Allocations Committee – 1 point
- Invite us to speak to employees regarding UWSC mission and community needs (*can include workplace giving presentation*) – 1 point
- Senior leadership involved in Workplace campaign (*can include speaking at workplace giving presentation, sending email to employees to encourage participation, etc.*) – 1 point
- Serve as a public donation drop-off site for one of our drives – 1 point per drive
- Conduct an internal collection campaign for one of our drives – 1 point per drive

For VOLUNTEER

- Provide volunteers for a UWSC event – 1 point per event
- Provide volunteers for Golf committee – 1 point
- Provide volunteers for Gala committee – 1 point
- Provide office volunteers or an intern – 1 point
- Provide volunteers for one of our drives to sort and/ or deliver items to agencies, etc. – 1 point per drive
- Provide volunteers for Day of Action at one of our agencies – 1 point for every 5 volunteers plus 1 point for each Day of Action scheduled