

## Public Announcement

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### United Way of Sumner County CEO Announces Transition

It is both with gratitude and mixed emotions that Erin Birch has announced the end of her tenure as Chief Executive Officer of United Way of Sumner County, effective September 30, 2025.

Erin has faithfully served United Way of Sumner County for eight years, including more than four years as CEO. During her time at the UWSC, the organization experienced seasons of both challenge and growth. Under her leadership, UWSC expanded revenue, strengthened policies and procedures, pursued new funding sources, adapted events, streamlined the grant application process, navigated the complexities of COVID, supported disaster recovery, relocated its offices, coordinated a rebrand, and much more.

“These accomplishments reflect the integrity, passion, and dedication of our staff, the steadfast commitment of our Board, and the unwavering support of our community,” said Birch. “As I prayerfully considered my own next right step, I am incredibly proud of the vital work UWSC has achieved and the lives that have been impacted. It has been an honor to actively advocate for our neighbors in need of resources. I am confident that, with the thoughtful planning already in place, the organization is well positioned for a smooth transition as the next leader steps in to carry this important mission forward.”

To ensure continuity, the UWSC Board of Directors has appointed Amy Ramsey as Interim CEO. Amy’s leadership and knowledge of the organization as an active Board member will help guide UWSC through this transition while the Board begins the process of preparing for the next permanent leader.

“We are deeply grateful for Erin’s leadership and her deep commitment to serving our neighbors as evidenced by the tremendous impact she has had on the financial well-being of our partner agencies and the trust she has gained with community and government leaders,” said Kelley Crecelius, Board Chair. “Her legacy of vision, growth, and advocacy has positioned United Way of Sumner County to continue making a lasting impact.”

Erin concluded: “I am deeply grateful for the opportunity to serve and for the trust you have placed in me to lead such a vital and impactful organization. Thank you so very much for allowing me to have joyfully served Sumner.”

*United Way mobilizes communities to action so all can thrive. Since 1977, United Way of Sumner County (UWSC) has partnered with local businesses, schools, churches, government, community leaders, and non-profits to co-create solutions to people’s most pressing challenges. We take a comprehensive approach, listening and responding to local needs.*

*With our community partners, UWSC creates pathways to better health, education, financial security, and community resiliency. Last year, over 4,300 struggling teens received free mental health counseling; almost 400 developmentally delayed preschoolers received intervention services; close to 50,000 hungry people were given groceries; almost 700 domestic violence victims received ongoing support after abuse; and over 2,000 calls for help were provided with resources.*

*UWSC is working towards a future where every person and community can rise. To learn more, visit [www.unitedwaysumner.org](http://www.unitedwaysumner.org).*